



Introducing the *New Fishing International*

World Leaders in Sportfishing Travel Since 1974

September 1, 2006

Celebrating Our First Anniversary

*New owners, new location, new technology
with the legacy of our founders.*

Meet the Staff - TEAM FI

Capt. Bill Hutchinson, President & CEO

Bill has been an avid fly angler for over 25 years. As founder of *Pacific Fly Fishing Guide Service*, Bill took the helm of Fishing International from Bob Nauheim. Bill is a US Coast Guard certified Captain and a California Department of Fish and Game Licensed Guide. FI benefits from his over 30 years experience in banking and securities.



Richard Cates Treasurer & COO

Rich, an avid sailor, comes to FI with over 25 years experience in information technology and over 10 years in executive management. Rich has streamlined our operations and introduced new technology to make us more responsive to both your needs and those of our suppliers.



Jason Leopold World Wide Sales

Jason brings over 17 years of fly-fishing experience to his position in sales. His 10 years of retail sales experience for fly-fishing and conventional tackle is a great asset when planning a trip. Jason is also a waterfowl enthusiast.

Inside:

What we've accomplished	2
Alumni Program	3
Destinations	4-5
Saltwater Fishing Calendar	6-7
Casting for Recovery Program	8

FI Advisory Board

Craig Johnston, Esq. Pat Stoll, CPA,
Frank Bertaina, FI Founder & Lead Scout, Doug Brutocao, Flies and Tackle

WHAT WE HAVE ACCOMPLISHED!

Fishing International's Improved Operations



World Headquarters

Our new address:

5510 Skylane Blvd.

Suite 200

Santa Rosa, CA 95403

Before our founder, Bob Nauheim, passed away last year, his goal was to ensure that what he started would continue to grow and thrive.

Our goal at the new Fishing International is to blend the tried and true with new ideas for improving your FI experience.

Last fall, FI moved to its new headquarters in

Santa Rosa. This new location provides the needed space for FI to continue to grow.

At the same time, we modernized our accounting and operation processes. We kept what worked but replaced what didn't. Our improved accounting and operations address those often unseen, but important, aspects of your FI experience.

Improvements

- ▶ Email invoices & statements
- ▶ Restructured accounting systems and controls
- ▶ Improved supplier and customer communications
- ▶ Web-driven timely information for current pricing, new locations and current conditions

Partnership with Ensemble Travel Group



FI is proud to announce the partnership with Ensemble Travel Group, a consortium of USA and Canadian travel agencies.

FI has been chosen as a

preferred supplier to Ensemble Travel Group agencies. Ensemble completed a rigorous evaluation before adding FI to its list of preferred

suppliers. This designation recognizes FI as a leader in international sportfishing travel.

Improved Travel Insurance for the Sportsman

At times even the most anticipated trip must be cancelled due to an unforeseen situation. Travel insurance lets you avoid cancellation penalties and ensure that you are able to reschedule your trip for a better time.

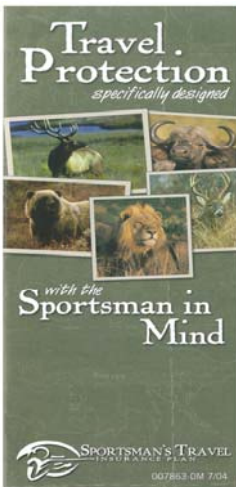
FI now offers Sportsman's Travel Insurance by Travel Guard (owned by AIG). These customized package plans are ideal

for travelers who love hunting and fishing in the great outdoors. Additional benefits apply when purchased within 15 days of your initial trip deposit.

With Sportsman's Travel Insurance Plan, you receive basic coverage in the event of unforeseeable trip-related expenses plus specialized coverage tailored for the sportsman.

Features

- ▶ License fee refund
- ▶ Sportsman's equipment loss
- ▶ Sportsman's equipment delay
- ▶ Access to up-to-the-minute weather, fishing and hunting reports



To purchase travel insurance you can contact Travel Guard International directly at 866-877-3241, or access the "HOTLINK" on our website at www.fishinginternational.com to purchase online. Please reference our account #05-2418.

NEW FOR FISHING INTERNATIONAL ALUMNI

ANNOUNCING ... Fishing International Alumni Group

Over the past 32 years, Fishing International has helped thousands of travelers experience fishing adventures throughout the world. Some of these anglers have become true experts of this art form and continue to seek new and exciting destinations to expand their fishing lives. Most of this group do not need guides, or packaged programs with schedules and pre-designed agendas. They are what we call EVOLVED.

For those who fit this profile we have formed the FI ALUMNI Group for the next level of sportfishing adventure. As a member of this inner circle of anglers, you will receive access to a limited series of known and productive waters.

These destinations and programs

will provide little or no handholding or guided fishing. Accommodations and meals, access to prime time on prime waters, with equipment like boats, rafts, SUV's and launching facilities will be the primary service provided.

The members of this group are independent, knowledgeable adventurers who need little help but love new opportunities.

The ALUMNI Group upcoming programs are an example of the types of adventures you will have. Since we are always looking for new ideas, please let us know if you have any suggestions for future excursions. Have you had a spectacular time that you would like to share with others? Just drop us a line.



For more information, simply call Fishing International at (800) 950-4242 or send an email to info@fishinginternational.com. And, remember to check our website www.fishinginternational.com for the latest in packages and pricing.

FI ALUMNI Group

Upcoming Programs

FALL 2006 Season

CAL DELTA STRIPER fishery

- ▲ Houseboat mothership with meals
- ▲ Three boats
- ▲ November and December

Summer 2007 Season

LORETO, Mexico at the Las Cabanas de Loreto

- ▲ Personal cabanas with kitchenettes
- ▲ Pool and outside bar-b-ques
- ▲ Boats and/or guided fishing
- ▲ June & July

Possible Future Excursions

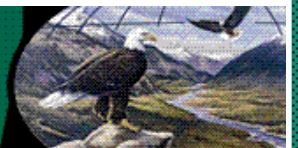
- ▲ Chili/Argentina Safari-style
- ▲ Fall River Hex Hatch and springs drift
- ▲ Sacramento River Striper/ Shad Combo Drift

See You at the **ISE** Show

Jan 11-14, 2007 in SAN MATEO
Fly Fishing Building Corner Booth # 1118C

INTERNATIONAL
SPORTSMEN'S
EXPOSITION

2007



OUR MOST POPULAR DESTINATIONS

Season

Good all year-round yet shifts regionally

Specialists: Chris & Jason

Saltwater: Billfish, Dorado, Tuna, Roosterfish, Tarpon, Bonefish, Permit, Snook, Wahoo, Bonita

Inland: Large Mouth Bass

Season

May-September

Specialists: Bill & Jason

Freshwater: Salmon (all species), Rainbows, Grayling, Dolly Varden/Char

Saltwater: Salmon, Halibut, Rockfish

Season

Good all year-round yet shifts regionally

Specialists: Chris & Jason

Bluewater: Billfish, Dorado, Roosterfish, Pargo, Tuna

Caribbean Coast: Tarpon, Snook, Rainbow Bass

Season

May-December

Specialists: Bill & Jason

Freshwater: Salmon (all species), Rainbows, Browns, Steelhead

Saltwater: Salmon, Halibut, Rockfish

Territories: Walleye, Muskie, Pike, Lake Trout, Brook Trout

MEXICO

Baja

Cabo
Loreto
La Paz
East Cape

Pacific Coast

Mazatlan
Ixtapa
Zihuantanejo
Puerta Vallarta
Huatulco

Yucatan

Ascension Bay
Holbox Island
Cancun
Cozumel

Inland

Lake El Salto

Lake Huites

Lake Guerrero

ALASKA

Freshwater

Karluk River
Kenai River
Lake Creek/Yetna River
Peace River
Chuitna River

Bristol Bay Drainage

Kvichak River
Iliamna Region
Naknek River
Nushagak River
Kanektok River

Saltwater/Freshwater

Homer
Deep Creek

Inland Passage

Warm Spring Bay
Glacier Bay
Behm Canal
Admiralty Island
Prince of Wales Island

COSTA RICA

Pacific Coast Bluewater

Northwest Playa Coco/Octal
Playa Flamingo
Tamarindo

Southwest

Quepos
Drakes Bay
Golfito Bay

Caribbean Coast Salt/Fresh

Rio Colorado
Rio Parismina

CANADA

Freshwater

Stamp River
Skeena River
Miramichi River
Frasier River
Quesnel Area

Saltwater/Freshwater

Kyuquot Sound
Berry Island
Barkley Sound

Territories

Yukon

Northwest

Manitoba

**For current packages and pricing please visit
www.fishinginternational.com**

BRANCH OUT TO OTHER EXCITING LOCATIONS

CHRISTMAS ISLAND

Mini Hotel Kiritimati
Beachfront Bungalows

The Villages
Captain Cook Hotel

Season

Good all year-round

Specialists: Bill & Jason
Bonefish, Trevally

ARGENTINA/CHILE

Patagonia

Tierra del Fuego

Corrientes

Season

November-March

Specialists: Bill & Jason
Rainbows, Browns, Dorado

BAHAMAS

Acklins Island
North Andros Island
South Andros Island

Grand Bahama
Mayaguana Island

Season

Good all year-round

Specialists: Bill & Jason
Bonefish

BELIZE

Ambergis Cay

Turneffe Island

Belize River

Season

March-September

Specialists: Bill & Jason
Tarpon, Permit, Bonefish, Snook

BRAZIL

Peacock Bass Destinations in the Amazon

Season

November-March

Specialists: Chris & Jason

PACIFIC COAST BLUEWATER

Guatemala

Nicaragua

Panama

Season

December-March

Specialists: Chris & Jason
Billfish, Dorado, Tuna

NEW ZEALAND

North Island Trout

South Island Trout

Saltwater Billfish

Season

November-March

Specialists: Chris & Jason
Rainbows, Browns, Billfish

VENEZUELA

Freshwater

Guri Lake

Saltwater

La Guaira
Rio Chico
Los Roques

Season

September-March

Specialists: Chris & Jason
Freshwater: Peacock Bass
Saltwater: Billfish, Bonefish, Tarpon,
Tuna, Dorado

AUSTRALIA

Great Barrier Reef

Hitchenbrook Channel

Cape Don

Season

September-February

Specialists: Chris & Jason
Billfish, Tuna, Barrimundi, Wahoo

For current packages and pricing please visit
www.fishinginternational.com

YOUR BLUE WATER FISHING CALENDAR

Peak Season for ...

Dorado													
Destination		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Costa Rica	Northwest					█	█	█	█				
	Southwest	█	█	█	█							█	█
Hawaii		█	█	█	█							█	█
Mexico	Cabo San Lucas						█	█	█	█	█		
	Loreto						█	█	█	█			
	La Paz & East Cape					█	█	█	█	█	█		
	Mazatlan	█				█	█	█	█	█	█	█	█
Panama	Coiba Islands/Hannibal Bank		█	█	█	█	█						█

Marlin, Black													
Destination		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Australia										█	█	█	█
Panama		█	█	█									█

Marlin, Blue													
Destination		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Australia		Hinchinbrook Channel								█	█	█	█
Bahamas						█	█	█					
Costa Rica	Northwest						█	█	█	█	█		
	Southwest	█	█	█	█								█
Mexico	Cabo San Lucas							█	█	█	█	█	
	East Cape & Mazatlan					█	█	█	█	█			
	Ixtapa & Zihuantanejo	█	█	█	█	█	█	█	█	█			█
	Cancun/Cozumel						█	█	█	█			
Panama	Pacific Coast		█	█	█	█							█
Venezuela	La Guaira		█	█	█							█	█

Marlin, Striped													
Destination		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Costa Rica		Northwest					█	█	█				
Mexico	Cabo San Lucas/Mazatlan	█	█	█									█
	East Cape				█	█	█	█	█	█	█	█	
New Zealand	Bay of Islands		█	█	█								█

Marlin, White													
Destination		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Mexico		Cancun/Cozumel			█	█	█	█					
Venezuela		La Guaira		█	█	█				█	█	█	█

For the latest information please visit www.fishinginternational.com

YOUR BLUE WATER FISHING CALENDAR

Peak Season for ...

<i>Sailfish</i>													
<i>Destination</i>		<i>Jan</i>	<i>Feb</i>	<i>Mar</i>	<i>Apr</i>	<i>May</i>	<i>Jun</i>	<i>Jul</i>	<i>Aug</i>	<i>Sep</i>	<i>Oct</i>	<i>Nov</i>	<i>Dec</i>
Costa Rica	Northwest												
	Southwest												
Guatemala													
Mexico	Cabo San Lucas												
	Loreto												
	La Paz & East Cape												
	Mazatlan												
	Ixtapa & Zihuantanejo												
	Puerta Vallarta												
	Huatulco												
	Cancun/Cozumel												
Panama	Coiba Islands/Hannibal Bank												
Venezuela	La Guaira												

<i>Tuna (Yellowfin)</i>													
<i>Destination</i>		<i>Jan</i>	<i>Feb</i>	<i>Mar</i>	<i>Apr</i>	<i>May</i>	<i>Jun</i>	<i>Jul</i>	<i>Aug</i>	<i>Sep</i>	<i>Oct</i>	<i>Nov</i>	<i>Dec</i>
Costa Rica	Northwest												
	Southwest												
Guatemala													
Hawaii													
Mexico	Cabo San Lucas												
	Loreto												
	La Paz												
	East Cape												
	Mazatlan												
	Ixtapa & Zihuantanejo												
	Puerta Vallarta												
	Cancun/Cozumel												
Panama													

<i>Wahoo</i>													
<i>Destination</i>		<i>Jan</i>	<i>Feb</i>	<i>Mar</i>	<i>Apr</i>	<i>May</i>	<i>Jun</i>	<i>Jul</i>	<i>Aug</i>	<i>Sep</i>	<i>Oct</i>	<i>Nov</i>	<i>Dec</i>
Bahamas													
Hawaii													
Panama													

Freshwater fishing calendar coming soon...

For the latest information please visit www.fishinginternational.com

FISHING INTERNATIONAL

5510 Skylane Blvd., Suite 200
Santa Rosa, CA 95403

TOLL FREE:
(800) 950-4242

PHONE:
(707) 542-4242

FAX:
(707) 526-3474

E-MAIL:
info@fishinginternational.com



Visit us on the Web
at
www.fishinginternational.com

Fishing International supports:



Casting for Recovery ® CFR provides fly fishing retreats at locations around the United States. This program is specifically designed for women who have or have had breast cancer.

Casting for Recovery enhances the lives of breast cancer survivors by offering no-cost retreats tailored to promote and support mental and physical healing, shared experiences, and the hope that comes from learning new skills.

The CFR retreat is a two and a half day program that incorporates both fly-fishing instruction and social support. Their trained volunteer base is over 600 nationwide. This includes medical professionals (e.g.: M.D., R.N.), psychosocial counselors (e.g.: Ph.D., LICSW), fly-fishers, planners, hospitality/greeters and (men and women) river helpers.

Casting for Recovery supports women all over the United States with 34 programs throughout the country. In 2006 Fishing International supported the successful Casting for Recovery fundraising event by donating a guided day of fishing for stripers. The trip added \$375 to the total of over \$12,000 raised for California programs. Fishing International remains committed to supporting this worthy cause.

If you or someone you know would like additional information on Casting for Recovery, please visit their website at www.castingforrecovery.org.

**For the latest news and information from Fishing International,
please visit us on the web at www.fishinginternational.com.**

**FISHING INTERNATIONAL, INC.
5510 SKYLANE BLVD. SUITE 200
SANTA ROSA, CA 95403**

